

WORK ABROAD PORTAL

JOB ADVERT PLACEMENT OFFER



IN PARTNERSHIP WITH
CENTRAL EUROPEAN Staffing
YOUR FIRST RATE STAFF

About us

Jobland.pl Praca za granicą (*Work abroad*) is a job portal for Poles and other nationals looking for **jobs abroad**. The visitors have an opportunity to:

- browse job offers and apply for them
- register their CV in our candidates database
- subscribe to our newsletter (and receive job offers via email)

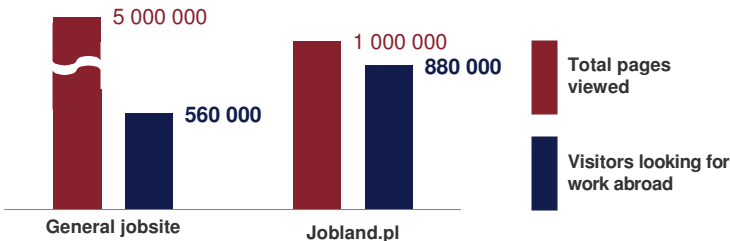
A special application form is available for candidates not having their own CVs. Our services are free of charge for job-seekers.

Benefits of Specialisation

- The majority of Poles are not interested in working abroad.
- One in five Poles consider the possibility of working abroad and only one in ten are actively searching for jobs abroad.
- Foreign job advertisements constitute between 5 and 10 percent of all job advertisements placed on the biggest Polish recruitment websites.

The marketing of Jobland.pl is strictly focused on **people looking for work abroad**.

Our data shows that for working abroad advertising, **one thousand visitors** to jobland.pl generates the same response as **ten thousand** visitors to general job sites with domestic job offers.



An advertisement in Jobland.pl is a **more effective** way to reach people interested in working abroad.

WWW.JOBLAND.PL



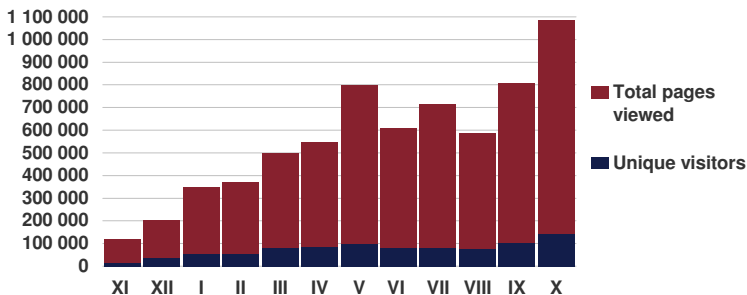


Statistics

The popularity and effectiveness of Jobland.pl grows constantly:

- over 30 000 applicants in the database*
- almost 150 000 visitors and 1 000 000 web page views monthly*

*data to the end of October 2006



Offer

Job offer advertisement – per month	£40
Additional charge for an advertisement on the homepage	£20
Additional charge for emphasised advertisement „!”	£20
Job offer mailing to applicants from the database in the newsletter	£40
Banner advertisement (cost per 1000 impressions)	£15
Additional charge for press advertisement	£60

A discount of 20% is applicable to packages of five advertisements and 30% for packages of 20 adverts. Custom arrangements are available for large or frequent advertisers and for recruitment agencies.

Contact

If you have any questions please contact us via email: advertisement@jobland.pl. We look forward to hearing from you.

CENTRAL EUROPEAN STAFFING LTD.

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